

# THE ONTARIO ENERGY CONFERENCE 2026

## SPONSORSHIP PACKAGE

PRESENTED BY



**APPRO**  
ASSOCIATION OF  
POWER PRODUCERS  
OF ONTARIO





# ABOUT US



Ontario Energy Association

The Ontario Energy Association is the credible and trusted voice of the energy sector. We earn our reputation by being an integral and influential part of energy policy development and decision making in Ontario. We represent Ontario's energy leaders that span the full diversity of the energy industry. OEA takes a grassroots approach to policy development by combining thorough evidence-based research with executive interviews and member polling. This unique approach ensures our policies are not only grounded in rigorous research but represent the views of the majority of our members. This sound policy foundation allows us to advocate directly with government decision makers to tackle issues of strategic importance to our members. Together, we are working to build a stronger energy future for Ontario.



**APPrO**

ASSOCIATION OF  
POWER PRODUCERS  
OF ONTARIO

APPrO is a non-profit trade organization representing Ontario's independent power producers and related businesses. Our membership is made up of companies involved in the generation of electricity in Ontario, including generators and suppliers of equipment as well as legal and consulting services. APPrO's generator members produce most of Ontario's electricity, relying on clean and renewable sources including nuclear, hydro, natural gas, wind energy, and solar. Only APPrO focuses 100% on the business issues of Ontario power producers. APPrO is the leading advocacy group for generators in Ontario, giving voice to all parts of Ontario's generation sector.

# ABOUT THE ONTARIO ENERGY CONFERENCE

The Ontario Energy Conference is a collaboration between the Ontario Energy Association (OEA) and the Association of Power Producers of Ontario (APPrO). This unique conference brings together the industry's key leaders and decision makers from across Ontario's energy sector to discuss the key challenges and opportunities facing the sector.

Attending the conference will be executives representing the key components of Ontario's energy system: nuclear, natural gas, electricity distribution, transmission, renewables, demand response, distributed energy resources, alternative fuels, etc. They will be joined by key decision makers from the province, the IESO and the OEB. In addition, many of the sector's service providers and suppliers will be actively participating in the discussions.

Last year's conference featured the Premier of Ontario, the Hon. Doug Ford, as the opening keynote speaker, who set the tone for a day full of insights and lively discussions. Other keynote speakers included the CEOs of the IESO and OEB as well as other industry experts. Panelists reflected a who's who of Ontario's energy industry, including the CEO of Ontario's largest gas and electric utilities, transmission company and largest power and capacity producers as well as Ontario's Associate Minister of Energy-Intensive Industries, the Hon. Sam Oosterhoff. The Gala Awards dinner featured the Hon. Stephen Lecce, Ontario's Minister of Energy and Mines. The 2026 Ontario Energy Conference will similarly feature Ontario's sector leaders.

In 2026, Ontario's energy sector is undergoing rapid transformation, creating a dynamic environment for discussion and decision-making. The provincial government remains focused on expanding the energy system to support electrification, increasing coordination across energy types, economic growth, and rising demand from sectors such as data centres, advanced manufacturing, and housing. At the same time, ongoing efforts to modernize the mandates of the Ontario Energy Board and the Independent Electricity System Operator are reshaping how energy is planned, procured, and managed, with increasing emphasis on long-term resource adequacy, distributed energy resources, and local system optimization. Cross-border dynamics—including shifts in U.S. energy policy, tariffs, trade pressures, and broader geopolitical uncertainty—continue to influence supply chains, investment decisions, and industrial competitiveness. Against this backdrop, the sector is also working to operationalize emerging models such as Distribution System Operator capabilities, local flexibility markets, and non-wires solutions, all of which are redefining roles across the system and reinforcing the need for stronger coordination among policymakers, system operators, utilities, and market participants.

The Ontario Energy Conference is a must attend event for all those interested in engaging in discussion about the exciting opportunities facing Ontario's diverse energy sector.

# WHY SPONSOR?

The Ontario Energy Conference sponsorship provide sponsors with exposure at Ontario's premier energy conference. The Conference sponsorship positions your company as a leader in Ontario's energy industry and a supporter of our collective efforts to support Ontario's energy transition. This unique Conference sponsorship offers a new opportunity to build your company profile and brand among key stakeholders and business colleagues and align your organization with decision makers in Ontario's largest energy companies, energy agencies and government.

- Position your company front and centre with an audience of energy industry leaders and decision makers
- Network with key decision makers on the crucial energy issues of today
- Make an impact with a qualified and targeted group of industry players
- Take advantage of the excitement created around your company's brand at the industry's premiere event

# WHAT YOU CAN EXPECT

The Ontario Energy Conference will be attended by key leaders in the energy sector, including the following:

- Energy Sector Leaders
- Senior Executives
- Decision Makers
- Mid-Management
- Government Officials & Staff

# SPONSORSHIP OPPORTUNITIES SUMMARY

## CONFERENCE

Package	# Available	Price
Conference Sponsor	Exclusive	\$30,000
Opening Keynote Address Sponsor	Exclusive	\$15,000
Keynote Address Sponsor (3 Available)	1 for \$10,000 2 for \$18,000 3 for \$26,000	-
Main Room Panel Sponsor	Multiple available	\$15,000
Breakout Sponsors	Multiple available	\$9,000
Conference App Sponsor	Exclusive	\$6,000
Energy Consulting	Exclusive	\$6,000
Energy Innovation	Exclusive	\$6,000
Green Energy	Exclusive	\$6,000
Energy Law Sponsor	Exclusive	\$10,000
Breakfast Sponsor	Exclusive	\$10,000
Lunch Sponsor	Exclusive	\$10,000
AM Break Sponsor	Exclusive	\$8,000
PM Break Sponsor	Exclusive	\$8,000
Lanyard Sponsor	Exclusive	\$15,000
Wi-Fi Sponsor	Exclusive	\$8,000

# SPONSORSHIP OPPORTUNITIES SUMMARY

## GALA

Package	# Available	Price
Gala Sponsor(s)	Exclusive	\$25,000
Gala Keynote Address Sponsor	Exclusive	\$15,000
Gala Reception Sponsor	Exclusive	\$15,000
Gala Reception Signature Cocktail Sponsor	Exclusive	\$7,000
Gala Table Centerpieces Sponsor	Exclusive	\$7,000
Award Sponsor	# depends on # of awards	\$7,000
Chocolate Sponsor	Exclusive	\$6,000
Wine Sponsor	Exclusive	\$7,000
Closing reception/President's Mixer Sponsor	Exclusive	\$15,000

# SPONSORSHIP OPPORTUNITIES BREAKDOWN

## Conference Sponsor Opportunities

### Conference Sponsor

- 2 complimentary conference registrations (must be distributed within the sponsoring company's organization)
- 2 dedicated posts on social media in advance of the event (1 by APPRO and 1 by OEA)
- Company logo on a dedicated sponsor sign/area co-branded with conference logo/name
- Dedicated sponsor banner ad within event app during conference
- Verbal acknowledgement from the podium
- Opportunity to introduce a speaker in the main ballroom during the conference
- Company logo in email communications
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Keynote Address Sponsor (1-4 available)

- 1 complimentary conference registration (must be distributed within the sponsoring company's organization)
- Opportunity to introduce the keynote speaker in the main ballroom during the conference
- Company logo on screen during the keynote address
- Verbal acknowledgement from the podium
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Main Room Panel Sponsor

- 1 complimentary conference registration (must be distributed within the sponsoring company's organization)
- Opportunity to introduce the panel/debate in the main ballroom during the conference
- Verbal acknowledgement from the podium
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Breakout Sponsors

- Logo displayed on breakout room signage
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

# Conference Sponsor Opportunities

## Conference App Sponsor

- Logo on conference App and link to your website on the app
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app and throughout the day

## Energy Consulting, Energy Innovation, Green Energy

- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app
- Generation technology sponsor is per technology

## Energy Law Sponsor

- 1 complimentary conference registration (must be distributed within the sponsoring company's organization)
- Verbal acknowledgement from the podium
- Opportunity to display company signage (pop-up banner) supplied by company
- Opportunity to display literature beside company signage
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

## Breakfast or Lunch Sponsor

- Company logo on signage at food stations and tables during meal
- Verbal acknowledgement from the podium
- Company name mentioned within event app meal notification sent to all attendees
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

## AM or PM Break Sponsor

- Company logo on signage at break stations and tables during AM or PM break
- Verbal acknowledgement from the podium
- Company name mentioned within event app break notification sent to all attendees
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

## Lanyard Sponsor

- Company logo printed on all delegate lanyards for name badges during the day
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

## Wi-Fi Sponsor

- Company logo featured alongside WiFi information on screen during conference
- Logo featured alongside WiFi information on cards placed throughout conference venue
- Company listed within sponsor section of event app

# Gala Sponsor Opportunities

## Gala Sponsor

- 2 complimentary gala registrations (must be distributed within the sponsoring company's organization)
- 2 dedicated posts on social media in advance of the event (1 by APPRO and 1 by OEA)
- Company logo on a dedicated sponsor sign/area co-branded with conference logo/name
- Dedicated sponsor banner ad within event app during gala
- Verbal acknowledgement from the podium and pre-promotion throughout the day
- Opportunity to introduce a speaker in the main ballroom during the gala
- Company logo in email communications
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

## Gala Keynote Address Sponsor

- 1 complimentary conference registration (must be distributed within the sponsoring company's organization)
- Opportunity to introduce the keynote speaker in the main ballroom during the gala
- Company logo on screen during the keynote address
- Verbal acknowledgement from the podium
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

## Gala Reception Sponsor

- 1 complimentary gala registration (must be distributed within the sponsoring company's organization)
- Company logo printed on cocktail napkins during gala reception
- Company logo on bar signage during gala reception
- Pre-promotion throughout the day
- Verbal recognition from the podium during the gala
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

## Gala Reception Signature Cocktail Sponsor

- Official signature reception cocktail drink named after your company
- Company logo with drink name printed on signage at the bar
- Verbal recognition from the podium during the gala
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

# Gala Sponsor Opportunities

## Gala Table Centerpieces Sponsor

- Company logo on centerpieces at each gala table
- Verbal recognition from the podium during the gala
- Company logo on webpage with a link to your website
- Company listed within sponsors section of event app

## Award Sponsor

- Opportunity to introduce and announce the award and award winner
- Company logo on screen during the announcement of the selected award
- Verbal acknowledgement from the podium
- Company logo in email communication requesting award nominations
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

## Chocolate Sponsor

- Company name/logo on individually wrapped chocolates at each table setting during the Gala
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

## Wine Sponsor

- Company name/logo on the menu at each table setting for wine sponsor recognition
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

## Closing Reception/Presidents Mixer Sponsor

- 1 complimentary gala registration (must be distributed within the sponsoring company's organization)
- Pre-promotion throughout the day
- Table with promotional items and information during the mixer, if requested. Items are supplied by the sponsor
- Verbal recognition from the podium during the gala
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

# CONTACT **US**

If you are interested or have any questions, please contact:

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