

# NAVIGATING TO NET ZERO

## ONTARIO'S ENERGY TRANSITION

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### 2022 SPONSORSHIP PACKAGE



PRESENTED BY



Ontario Energy Association





## NAVIGATING TO NET ZERO ONTARIO'S ENERGY TRANSITION

*Merged Conference by the Ontario Energy Association and the  
Association of Power Producers of Ontario*

*September 19<sup>th</sup>, 2022*

### **About Navigating to Net Zero**

*Navigating to Net Zero represents a new collaboration between the Association of Power Producers of Ontario (APPRO) and the Ontario Energy Association (OEA). In previous years, each organization held its own separate conference. Both organizations saw many advantages in bringing together Ontario's energy leaders in one annual conference that focuses on the key issues facing Ontario's energy sector.*

*This year's combined conference focuses on an issue that is top of mind for all energy sector participants: how Ontario should best navigate its way to net zero. Energy customers are demanding clean energy solutions with some urgency. The scale of the transformation required to meet these needs is enormous. Making this transition, and meeting objectives for affordability and reliability for Ontario's energy customers, will represent both a significant challenge and opportunity.*

*Navigating to Net Zero conference is a must for all professionals engaged in the Ontario energy industry. Participants will hear from industry experts about the key issues and opportunities in Ontario's energy system. Participants will also have the opportunity to meet and exchange ideas with Ontario's energy leaders.*

## Why Sponsor EnergyConference22?

*Navigating to Net Zero Conference sponsorship provide sponsors with exposure at Ontario's premier energy conference. The Conference sponsorship positions your company as a leader in Ontario's energy industry and a supporter of our collective efforts to achieve our ambitious Net Zero goals and create a positive climate for the energy sector. This unique Conference sponsorship offers a new opportunity to build your company profile and brand among key stakeholders and business colleagues and align your organization with decision makers in Ontario's largest energy companies, energy agencies and government.*

- Position your company front and centre with an audience of energy industry leaders and decision makers
- Network with key decision makers on the crucial energy issues of today
- Make an impact with a qualified and targeted group of industry players
- Take advantage of the excitement created around your company's brand at the industry's premiere event

## What You Can Expect

*The Navigating to Net Zero conference will be attended by key leaders in the energy sector, including the following:*

- Energy Sector Leaders
- Senior Executives
- Decision Makers
- Mid-Management
- Government Officials & Staff

## ABOUT US

### OEA

The Ontario Energy Association (OEA) is the credible and trusted voice of the energy sector. We earn our reputation by being an integral and influential part of energy policy development and decision making in Ontario. We represent Ontario's energy leaders that span the full diversity of the energy industry. OEA takes a grassroots approach to policy development by combining thorough evidence-based research with executive interviews and member polling. This unique approach ensures our policies are not only grounded in rigorous research but represent the views of the majority of our members. This sound policy foundation allows us to advocate directly with government decision makers to tackle issues of strategic importance to our members. Together, we are working to build a stronger energy future for Ontario

[energyontario.ca](http://energyontario.ca)

### APPRO

APPRO is a non-profit trade organization representing Ontario's independent power producers and related businesses. Our membership is made up of more than 100 companies involved in the generation of electricity in Ontario, including generators and suppliers of equipment as well as legal and consulting services. APPRO's generator members produce 90% of Ontario's electricity, relying on clean and renewable sources including nuclear, hydro, natural gas, wind energy, and solar. Only APPRO focuses 100% on the business issues of Ontario's power producers. APPRO is the leading advocacy group for generators in Ontario, giving voice to all parts of Ontario's generation sector.

[www.ontarioscleanenergyadvantage.ca/our-advantage](http://www.ontarioscleanenergyadvantage.ca/our-advantage)

Our sponsorship opportunities will visibly position your organization with thought leadership on issues and policies that matter most to energy sector leaders. The OEA and APPRO teams will work with you to select a sponsorship level that is right for your company and will collaborate with you to elevate the profile of your company through the full range of sponsorship options.

## Sponsorship Opportunities Summary

Package	Price
<b>Conference</b>	
Conference Sponsor <b>SOLD</b>	\$ 30,000.00
Keynote Address Sponsor <b>SOLD</b>	\$ 15,000.00
Panel/Debate Sponsor <b>SOLD</b>	\$ 12,000.00
Breakout Sponsors <i>*multiple available</i>	\$ 8,000.00
Energy Consulting <b>SOLD</b>	\$ 7,000.00
Energy Innovation <b>SOLD</b>	\$ 7,000.00
Green Energy <b>SOLD</b>	\$ 7,000.00
Generation Technology Sponsor <i>*multiple available</i>	\$ 7,000.00
Energy Law Sponsor <b>SOLD</b>	\$ 12,000.00
Lunch Sponsor <b>SOLD</b>	\$ 8,000.00
Breakfast Sponsor <b>SOLD</b>	\$ 8,000.00
AM Break Sponsor <b>SOLD</b>	\$ 7,000.00
PM Break Sponsor <b>SOLD</b>	\$ 7,000.00
Lanyard Sponsor <b>SOLD</b>	\$ 15,000.00
Wi-Fi Sponsor <b>SOLD</b>	\$ 10,000.00
<b>Gala</b>	
Gala Sponsor(s) <b>SOLD</b>	\$ TBD
Gala Reception Sponsor <b>SOLD</b>	\$ 15,000.00
Gala Reception Signature Cocktail Sponsor	\$ 7,000.00
Gala Table Centerpieces Sponsor	\$ 7,000.00
Award Sponsor <i>*multiple available</i>	\$ 7,000.00
Uber Voucher Sponsor	\$ 5,000.00
Chocolate Sponsor	\$ 8,000.00
Wine Sponsor	\$ 10,000.00
Closing reception/President's Mixer Sponsor <b>SOLD</b>	\$ 20,000.00

*\*Prices do not include HST*

# Sponsorship Opportunities Breakdown

## Conference Sponsor Opportunities

### Conference Sponsor - \$30,000

- 2 complimentary conference registrations (must be distributed within the sponsoring company's organization)
- 2 dedicated posts on social media platforms in advance of the event (1 on APPRO and 1 on OEA platforms)
- Company logo on a dedicated sponsor sign/area co-branded with conference logo/name
- Dedicated sponsor banner ad within event app during conference
- Verbal acknowledgement from the podium
- Opportunity to introduce a speaker in the main ballroom during the conference
- Company logo in email communications
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Keynote Address Sponsor - \$15,000

- 1 complimentary conference registration (must be distributed within the sponsoring company's organization)
- Opportunity to introduce the keynote speaker in the main ballroom during the conference
- Company logo on screen during the keynote address
- Verbal acknowledgement from the podium
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Panel/Debate Sponsor - \$12,000

- 1 complimentary conference registration (must be distributed within the sponsoring company's organization)
- Opportunity to introduce the panel/debate in the main ballroom during the conference
- Verbal acknowledgement from the podium
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Breakout Sponsors - \$8,000

- Logo displayed on breakout room signage
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### **Energy Consulting, Energy Innovation, Green Energy, Generation Technology Sponsor - \$7,000 each**

- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app
- Generation technology sponsor is per technology

### **Energy Law Sponsor - \$12,000**

- 1 complimentary conference registration (must be distributed within the sponsoring company's organization)
- Verbal acknowledgement from the podium
- Opportunity to display company signage (pop-up banner) supplied by company
- Opportunity to display literature beside company signage
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### **Breakfast or Lunch Sponsor - \$8,000 each**

- Company logo on signage at food stations and tables during meal
- Verbal acknowledgement from the podium
- Company name mentioned within event app meal notification sent to all attendees
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### **AM or PM Break Sponsor - \$7,000 each**

- Company logo on signage at break stations and tables during AM or PM break
- Verbal acknowledgement from the podium
- Company name mentioned within event app break notification sent to all attendees
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### **Lanyard Sponsor - \$15,000**

- Company logo printed on all delegate lanyards for name badges during the conference and gala
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### **Wi-Fi Sponsor - \$10,000**

- Company logo featured alongside WiFi information within event app
- Company logo featured alongside WiFi information on screen during conference
- Company logo featured alongside WiFi information on cards placed throughout conference venue
- Company listed within sponsor section of event app

## Gala Sponsor Opportunities

### Gala Sponsor - TBD

- 2 complimentary gala registrations (must be distributed within the sponsoring company's organization)
- 2 dedicated posts on social media platforms in advance of the event (1 on APPRO and 1 on OEA platforms)
- Company logo on a dedicated sponsor sign/area co-branded with conference logo/name
- Dedicated sponsor banner ad within event app during gala
- Verbal acknowledgement from the podium and pre-promotion throughout the day
- Opportunity to introduce a speaker in the main ballroom during the gala
- Company logo in email communications
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Gala Reception Sponsor - \$15,000

- 1 complimentary gala registration (must be distributed within the sponsoring company's organization)
- Company logo printed on cocktail napkins during gala reception
- Company logo on bar signage during gala reception
- Pre-promotion throughout the day
- Verbal recognition from the podium during the gala
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

### Gala Reception Signature Cocktail Sponsor - \$7,000

- Official signature reception cocktail drink named after your company
- Company logo with drink name printed on signage at the bar
- Verbal recognition from the podium during the gala
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

### Gala Table Centerpieces Sponsor - \$7,000

- Company logo on centerpieces at each gala table
- Verbal recognition from the podium during the gala
- Company logo on webpage with a link to your website
- Company listed within sponsors section of event app

### **Award Sponsor - \$7,000 each**

- Opportunity to introduce and announce the award and award winner
- Company logo on screen during the announcement of the selected award
- Verbal acknowledgement from the podium
- Company logo in email communication requesting award nominations
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

### **Uber Voucher Sponsor - \$5,000**

- Company name to be used as the custom Uber voucher code that Gala attendees can use to get rides home from the Gala
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

### **Chocolate Sponsor - \$8,000**

- Company name/logo on individually wrapped chocolates at each table setting during the Gala
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app
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### **Wine Sponsor - \$10,000**

- Company name/logo on the menu at each table setting for wine sponsor recognition
- Company logo on webpage with a link to your website
- Company listed within sponsor section of event app

### **Closing Reception/Presidents Mixer Sponsor - \$20,000**

- 1 complimentary gala registration (must be distributed within the sponsoring company's organization)
- Pre-promotion throughout the day
- Table with promotional items and information during the mixer, if requested. Items are supplied by the sponsor
- Verbal recognition from the podium during the gala
- Company logo on conference webpage with a link to your website
- Company listed within sponsor section of event app

# Contact us

If you are interested or have any questions, please contact us at:

Dina Dadgar, Manager, Events at Ontario Energy Association

- [dina@energyontario.ca](mailto:dina@energyontario.ca)
- 647-890-2042

Thank you for your generous support and commitment.